

Traditional Custom Prints



Holland Photo Imaging

1700 South Lamar, Suite 327

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Custom Black & White Prints

Custom, enlarger-made prints are produced from 110 through 5x7 negatives. Negatives are printed for good contrast and density. Prints are burned, dodged, and cropped to specification. Crop guides must be proportional to size of finished print. For critical or precise crops, please provide written instructions.

All prints have 1/4-inch or wider borders for full-frame prints and are printed on glossy or pearl (luster) paper and spotted. Fiber prints are available on glossy or matte paper. Prints are air-dried, spotted, and pressed.

RC medium-weight paper

Size	1 st Print	2+
<4x5	\$5.75	\$4.40
5x7	9.30	7.10
8x10	13.15	9.60
11x14	21.60	18.30
16x20	36.05	31.10
20x24	48.05	40.45

Fiber-based double-weight paper

Size	1 st Print	2+
<4x5	\$9.65	\$7.10
5x7	14.75	11.50
8x10	24.05	19.70
11x14	36.05	30.00
16x20	61.15	55.15
20x24	75.35	63.35

Contact only 5x7, \$4.40; 8x10, \$6.05; 11x14, \$8.75
 Brown or selenium toning add 50 percent
 Custom vignetting add 50 percent
 Borderless RC prints add \$1.00
 Borderless fiber prints billed at next larger print size

Custom Color Optical Prints

Custom enlarger prints from color negatives — Custom prints are printed on photo enlargers on matte or glossy paper. Each print is cropped, dodged, and burned to give you excellent quality conventional photo prints. Borders are available on prints 20x24 and smaller.

Cropping instructions — 35mm negatives will be cropped to make 4x5, 8x10, 11x14, 16x20, and 20x24 prints because of the shape of the film. You need to determine which area will be cropped out of the image for these size prints. Center crop will crop both sides or top and bottom, depending on horizontal or vertical shape. Right crop will crop out a portion of the right area of the image. Left crop will crop out a portion of the left area of the image. The image is printed to the edge of the uncropped area of the negative.

All prints have 1/4-inch or wider borders for full-frame prints and are printed on glossy paper and spotted. Semi-gloss surface paper is also available on request at time of order.

Size	1 st Print	2+
4x6	\$7.10	\$3.55
5x7	11.50	5.75
8x10	16.40	8.20
11x14	26.80	13.40
16x20	43.70	21.85
20x24	60.05	30.00

Mounting Prices

Size	Gatorfoam (1/2" or 3/16")	Museum Board	Laminate (Glossy or Matte)
5x7	\$11.30	\$11.30	\$6.20
8x10	15.40	15.40	6.20
8x12	17.50	17.50	9.25
11x14	19.50	19.50	9.25
11x16	22.60	20.55	15.40
16x20	27.75	21.60	15.40
20x24	42.20	29.85	20.55
20x30	52.50	37.05	30.90
24x36	75.15	52.50	38.05
30x40	102.95	72.05	51.50
40x60	205.95	144.15	102.95

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Chromira Digital Prints

Our Chromira digital prints are made with our Chromira 50 printer that outputs onto traditional RA-4 color photographic paper. We use Kodak Professional Endura paper which is available in glossy, matte, or metallic surface.

All prints are made to the technician's best discretion concerning color, density, and contrast unless requested otherwise at time the order is first placed. Please submit a guide print if you would like your image printed a specific way. If you want us to match your guide print, an extra minimum charge of \$5.00 may apply.

We cannot guarantee a side-by-side match if you submit prints made by other labs using different materials or processes, printed pictures from magazines, originals from offset printing presses, paintings, swatches of cloth, etc. We will match your guide as closely as the process and materials allow. Test strips are \$10.00 each.

Size	1 st (Film)	1 st (Digital)	Add'l
5x7	\$17.20	\$8.95	\$6.70
8x10	22.90	11.95	8.95
8x12	25.10	14.15	10.60
8.5x11	25.10	14.15	10.60
11x14	32.70	20.70	15.55
11x16	36.00	22.90	17.15
12x18	38.65	25.50	18.90
16x20	49.10	32.70	24.50
16x24	54.55	38.20	28.65
20x24	60.00	43.65	32.70
20x30	70.95	54.55	40.90
24x36	81.85	65.45	49.10
30x40	98.20	76.40	57.90
40x60	136.50	109.15	81.90
50x75	223.80	191.00	147.35

Chromira Fujiflex Digital Prints

A white polyester-based paper, Fujiflex Crystal Archive Printing Material produces rich image color, pure whites, and razor-sharp letters with exceptional surface gloss and flatness. This paper is printed on our Chromira 50 printer and processed in RA-4 chemistry.

Size	1 st (Film)	1 st (Digital)	Add'l
5x7	\$19.80	\$11.60	\$8.70
8x10	26.40	15.45	11.60
8x12	28.70	17.80	13.30

Size	1 st (Film)	1 st (Digital)	Add'l
8.5x11	28.70	17.80	13.30
11x14	38.25	26.25	19.75
11x16	41.75	28.60	21.45
12x18	45.60	32.45	24.05
16x20	57.60	41.20	30.90
16x24	64.80	48.40	36.35
20x24	70.95	54.60	40.95
20x30	85.40	69.00	51.75
24x36	98.50	82.15	61.55
30x40	117.65	95.80	71.85
40x60	163.85	136.50	102.40
50x75	271.70	239.00	184.35

From film: In the price of the first print, Chromira prints from film include a CD containing a Pro Scan of the image from our Imacon 848. Prints from negatives are printed for best overall color, density, and contrast, unless a guide print is submitted at time the order is first placed. Prints from transparencies are printed to match the transparency as closely as possible within the limits of the process and materials. Your original transparency will always appear brighter due to the fact that light is being transmitted through the film.

From digital: Chromira prints from digital files are printed to the technician's best judgment, unless you ask for no corrections to be made at the time the order is first placed. We cannot guarantee your prints to match your monitor, especially if you are not working on a color-managed system. Please see the table below for specifications on submitting your digital files for printing. If you submit files that contradict the specs below, your order may take longer and/or be subject to setup fees to correct any problems. Please do not submit files larger than those given below for your print size. Save as flattened TIF or JPG: no compression; no layers; 8-bits per channel; RGB mode.

Size	File Size (MB)	Resolution at Print Size
5x7	9.0	300
8x10	20.6	300
8x12	24.7	300
11x14	17.6	200
11x16	20.1	200
16x24	43.9	200
20x24	42.1	175
30x40	49.4	120
40x60	98.9	120

Custom Inkjet (Giclee) Prints

These prints are printed on our Epson Stylus Pro 9800 printer with Epson Ultrachrome inks. We offer four different paper surfaces: Moab Entrada 300 gsm Fine Art paper (bright white); Hahnemuhle German Etching 310 gsm textured paper; Museo Maestro Glossy Canvas, and Epson DisplayTrans. Please see the specs for Chromira prints above for setting up prints and for file sizes.

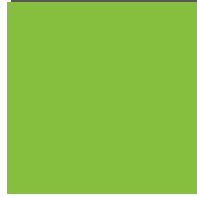
Fine Art Papers & Epson DisplayTrans

Size	1 st	Add'l
5X7	\$5.45	\$4.10
8x10	11.95	8.90
8x12	14.15	10.60
11x14	21.80	16.35
11x16	22.90	17.15
12x18	25.75	19.30
16x20	38.15	28.65
16x24	43.65	32.70
20x24	52.40	39.25
20x30	60.00	45.00
24x30	68.75	51.55
24x36	76.40	57.50
30x40	109.15	81.95
40x60	180.10	135.10

Fine Art Canvas

Size	Unstretched	Add'l	Stretched	Add'l	Gallery Wrap	Add'l
5.7	\$6.15	\$4.60	\$10.45	\$7.85	\$12.25	\$9.20
8x10	14.15	10.60	25.10	18.80	31.65	23.75
8x12	16.35	12.25	27.25	20.45	33.80	25.35
11x14	25.10	18.80	36.00	27.00	39.25	29.40
11x16	27.25	20.45	43.60	32.70	45.85	34.35
12x18	29.35	22.00	36.85	27.60	47.90	35.95
16x20	43.65	32.70	54.55	40.90	70.95	53.20
16x24	49.10	36.85	65.45	49.10	81.75	61.40
20x24	60.00	45.00	76.40	57.30	96.05	72.05
20x30	68.75	51.55	93.85	70.40	117.85	88.45
24x30	76.40	57.30	120.05	90.00	152.80	114.60
24x36	92.75	69.60	130.95	98.20	163.75	122.80
30x40	125.50	94.15	185.55	139.15	232.50	174.40
38x56	—	—	—	—	327.50	245.60
40x60	196.50	147.35	272.90	204.65		

Copy & Duplicating Services



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Copy and Duplicating Services

We make B&W copy negatives from flat art, paintings, and photographs. We make 4x5 B&W internegatives from color slides to convert them to B&W prints. We create 35mm color slides and 4x5 transparencies of flat art and paintings. Art behind glass, with metallics, or with mylar may require an additional fee. Studio photography is billed at \$100 per hour. Maximum art size is 48x60 (4'x5'). For 3D and special art, please ask for a quote.

Written permission by the owner of any copyrighted material must accompany the order before any reproduction will be done. If you did not take the picture, you probably do not own the copyright.

Setup Charges

For first six pieces of art:

Art 20x24 and larger.....\$22.00

Art 30x40 and larger.....\$40.00

Color Transparencies and Slides

35mm color copy slides

1st\$9.25

Additional copies.....\$3.30

4x5 color transparencies

1st\$32.95

2+\$10.30

Brackets.....\$10.30

Digital Copy Files

29 MB RGB TIF file delivered on CD, 2592x3872 pixels, 8-bit

Maximum print size 20x30.....\$18.50

Black & White Copy Negatives

120 B&W copy negative.....\$16.45

4x5 B&W copy negative.....\$27.30

4x5 B&W internegative from 35mm slide.....\$21.65

35mm Slide Duplicates

We make these from 35mm cardboard or plastic mounted slides. We crop to about 95 percent of the original's image area.

No. of Originals	1 st Dupe	2+
1-9	\$1.65	\$1.25
10-24	1.45	1.10
25-49	1.25	0.90
50-99	1.00	0.85
100+	0.90	0.75

Enlarged Duplicates

35mm/120 film enlarged to 4x5 transparencies\$27.30

4x5 printed on 4x5 transparencies.....\$27.30

Film Recording

35mm color slides from digital files. For B&W negatives, add \$15.00 per order. See Chromira Digital Prints for file formatting. Optimum file size is approximately 18-20 MBs.

No. of Originals	1 st Slide	2+
1-9	\$7.65	\$1.30
10-24	5.40	1.20
25-49	3.25	1.00
50+	2.10	0.85

Film Processing & Proofing



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Film Processing and Proofing

Film Processing — E-6 and C-41 film is processed in two hours. B&W film that is in before 12 p.m. is out by 4:30 p.m. the same day; B&W film that is in after 12 p.m. is out by 12:30 p.m. the next day.

Film Type	E-6	C-41	develop only	develop & contact
			B&W	B&W
35mm, 12 or 24	\$7.60	\$6.50	\$7.60	\$11.95
35mm, 36	9.75	7.60	7.60	11.95
120	8.70	6.50	8.20	12.60
220	16.35	10.85	13.15	25.15
4x5	3.25	2.75	2.75/sheet	14.50
8x10	7.60	4.35	4.10/sheet	7.70
Snip Test	4.35	4.35	4.35	

Pushes and Pulls — Pushes and pulls require extra time and cost an extra \$2.60 per roll of 35mm, 120, and 220 film. Sheet film is an extra \$1.30 per sheet. Unmounted 35mm E-6 processing is \$6.15 for 24 and \$8.70 for 36 exposure rolls. Cross processing of color film is no additional charge.

Slide Imprinting — Personalize your slides. Four lines of imprinting are available at time of processing for \$3.05 per roll.

Contact Sheets from Processed Film

8x10 color custom contact sheet.....	\$7.65
11x14 color custom contact sheet.....	\$13.05
8x10 digital contact sheet.....	\$5.40
220 B&W contact sheet.....	\$12.00
5x7 B&W contact sheet.....	\$4.40
8x10 B&W contact sheet.....	\$6.05
11x14 B&W contact sheet.....	\$8.80
Page sleeving.....	\$1.00

Kodak Royal Glossy Paper From 35mm and 120 Film at Time of Processing

Size	1st	Add'l
4x4	0.29	0.22
4x5	0.29	0.22
4x6	0.29	0.22

Kodak Professional Endura Paper From 35mm and 120 Film at Time of Processing (glossy, luster, metallic)

Size	1st	Add'l
3.5x5	0.49	0.37
4x4	0.49	0.37
4x5	0.49	0.37
4x6	0.49	0.37
5x5	0.79	0.59
5x7	0.99	0.74

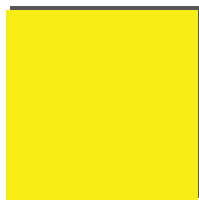
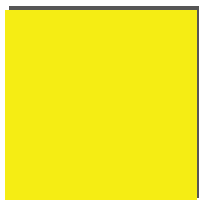
Advantix Processing and Printing

15 exposure	\$13.90 (1 each)
25 exposure	\$17.45 (1 each)
40 exposure	\$25.70 (1 each)

Digital Scans From Film (at time of processing)

EasyScans from all uncut roll film (APS, 35mm, 120, and 220) is an additional \$9.95 per roll for the first roll, \$4.95 for additional rolls (up to 5 rolls per CD). Files are supplied as medium and large. X-large resolution EasyScans (60MB) are \$24.99 per roll.

Machine Reprints



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Machine Reprints From Negatives, Slides, & Digital Files

Machine reprints are available matte, glossy, or metallic RC paper and are made from color negative, color slide, and B&W 35mm or 120 film and from digital files supplied on standard media in RGB mode.

- All machine prints and scans lose approximately 5 percent of the image area all around.
- All prints are borderless, unless borders are requested at time the order is first placed.
- Machine prints are printed best crop for size requested unless full frame is requested at time the order is first placed.
- We can print from single-cut color 120 negatives. 35mm single-cut negatives must be slide mounted.
- Square negatives make square prints; rectangular negatives make prints proportional to their format.
- Digital files must be smaller than 25 MB in RGB PC format in the following types: JPG, TIF (no compression), BMP, and PSD (flattened). There can be no added alpha channels, CMYK, or grayscale files.
- Advantix — 4x6: \$1.09 first, \$0.82 additional; 4x7: \$1.95 first, \$1.46 additional; 4x7: \$2.95 first, \$2.21 additional.

Size	35mm & 120 negative		35mm & 120 slide		Digital media	
	1 st	Add'l	1 st	Add'l	1 st	Add'l
2.5x3.5	0.69	0.55	0.69	0.55	0.69	0.55
3x5, 3.5x5	0.69	0.55	0.69	0.55	0.69	0.55
4x5	0.69	0.55	0.69	0.55	0.69	0.55
4x6	0.69	0.55	0.69	0.55	0.69	0.55
5x5	2.49	1.87	2.49	1.87	2.49	1.87
5x7, 5x7.5	2.95	2.21	2.95	2.21	2.95	2.21
3x8	2.95	2.21	2.95	2.21	2.95	2.21
8x8	5.95	4.46	5.95	4.46	5.95	4.46

Size	35mm & 120 negative		35mm & 120 slide		Digital media	
	1 st	Add'l	1 st	Add'l	1 st	Add'l
8x10	6.95	5.21	6.95	5.21	6.95	5.21
8x12	7.95	5.96	7.95	5.96	7.95	5.96
11x14	10.95	8.21	10.95	8.21	10.95	8.21
11x16	12.95	11.21	12.95	11.21	12.95	11.21
12x12	12.95	11.21	12.95	11.21	12.95	11.21
12x18	16.95	12.71	16.95	12.71	16.95	12.71

4x4, 4x5, and 4x6 prints on Kodak Royal Glossy paper are \$0.49 each.

Please note that based on film type, some of the above print sizes will require cropping unless otherwise specified.

Photo Business Cards

First set of 25 — \$12.50 Additional sets of 25 — \$8.75

Save as flattened JPG: no compression; no layers; 8-bits per channel; RGB mode. Print size is 2x3.5. Bring in your photo and we will set up your business card for \$10.00.

Headshots

Set of 50 (8x10).....\$59.95
 Digital set-up (for cropping or adding contact info).....\$10.00

Holiday Card Pricing (4x8 prints with envelopes)

Quantity	Quantity
25	\$21.80
50	35.90
75	50.00
100	64.10
125	\$78.20
150	92.30
175	106.40
200	120.50

Passport Photos (US Passports Only)

Two photos.....\$12.00
 Additional two photos.....\$10.00

Hours of Operation

We are open from 9 a.m. to 6 p.m. CST weekdays and from 10 a.m. to 5 p.m. CST on Saturdays. The mail order department is open from 9 a.m. to 6 p.m. CST weekdays and is closed on Saturdays. We are closed Sundays and for all major holidays.

Turnaround Times

The normal in-lab turnaround time for most orders is three working days per service requested. For example, a print and a mount would take six days — three days for each of the two services. Mail orders take one extra day due to shipping deadlines and up to five days for shipping, depending on the distance from the lab and the method of shipping used. Orders that take longer are: large orders, orders requiring multiple services, and orders placed during our peak load seasons or machine maintenance down-times. Color negative film is developed and printed in 24 hours, B&W in 48 hours, and E-6 film is developed and mounted in two hours.

Limit of Liability

Submission of any film, slide, transparency, negative, file, disk, or any other material to Holland Photo constitutes an agreement by you that any damage or loss of submitted material by Holland Photo or its agents due to any reason or cause including, but not limited to negligence or other fault, is limited to the replacement of an equal amount of unexposed film. Except for such replacement, the handling of any such film or materials by Holland Photo is without warranty or liability. Holland Photo assumes no responsibility for the mounting or lamination of any item not produced by Holland Photo. Holland Photo is not responsible for work left over six months.

Deadlines

If you have a deadline, please let us know in advance. We will do our best to work within your time frame to get the work out on time. In some cases, rush charges and/or extra shipping expenses may apply.

Guide Matching

Guide matches must be ordered as standard commercial or custom prints, and the print to match must accompany the original order. We cannot guarantee a side-by-side match if you submit prints made by other labs using different materials or processes, printed pictures from magazines, originals from offset printing presses, oil paintings, swatches of cloth, etc. On custom print orders, we will match your guide as closely as the process and materials allow.

Remakes

We will redo any print for any reason, but we reserve the right to charge an additional 50 percent of the original print price. No redo will be done or refund given after 30 days from the date of delivery. When requesting a redo please include all instructions, work orders, prints, and materials included in the original order.

Returned Checks

There is a \$25.00 charge for returned checks.